# **Online Resources**

#### allanblock.com

24/7 resource for all your product, installation and technical needs; every catalog, video, technical document and tool we have available can all be found on our website. These resources are there for you and your customers on your desktop, tablet or phone. Get what you need when you need it.

#### **Contractor Resources**

Located in the top right corner of the homepage, you can find useful information regarding everything you need as a Certified Allan Block installer. It includes everything from estimating tools, to certification training, contractor rewards, and even on-demand videos. With everything compiled in one convenient space, it is an easy path to take to answer all your questions quickly and effectively.

#### **AB Workshop Video Gallery**

Use our new AB Workshop videos to learn how to use the tools, software, proper installation, product tips and tricks to make your project easier. No matter what services you are offering, whether you are estimating a project, designing walls, or installing, these videos will be easily accessible for you by either phone, tablet, or computer.

#### https://allanblock.com/videos/AB-Videos.aspx

#### **ABU Online**

ABU Online is an educational platform that provides easy access to training opportunities each month to trained and certified contractors on a wide variety of topics and tools. These events complement the Allan Block Contractor Certification Program and are held on every Tuesday at 8 am, 11 am, 1 pm and 4 pm Central Time.

## **Online Training**

Allan Block has taken the Contractor Certification Training to a new level by offering online options for taking these classes. The same day-long curriculum is now available for both **Certified Contractor** and **Certified Advanced Residential Contractor** courses. Interested in this virtual option? Contact us at info@allanblock.com for additional information, or check out the <u>Contractor Resources</u> page on our website.

















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### Scope of Work Document

Use this as a guide on how to sell your skills, as well as yourself, to your residential customers. As well as being customizable, it also includes a Contract for Outdoor Living Area Construction to fill out with your clients. With constant access to this tool, you'll be able to incorporate it into your project sales any time you need it. This document can be found on the Contractor Resources Page.

#### **Residential Submittal Tool**

This interactive tool helps you build a submittal of Allan Block information just the way you want it. This tool provides you another professional document you can use to differentiate from your competitors when presenting your final package to each customer and/or to even improve the permit/approval phase of each project with easy to follow product and design information. Select the appropriate Allan Block products (local colors provided), geogrid, or even Wall Drain Pro to provide a custom PDF for your project. We will pull the selected information together and email your electronic copy in just moments. Find it on allanblock.com.

## **Custom Catalog Builder**

This interactive tool helps you build a catalog of Allan Block information just the way you want it. Browse through the pages of information, images and design ideas and select the ones you want. When you are ready complete your catalog by submitting your choices to the Allan Block Design Center. We will pull it all together and send your electronic copy in just moments - all we need is a valid email address. Find it on allanblock.com

#### **Quarterly Newsletters**

The quarterly Allan Block Contractor Newsletter brings you programs & tools to help you drive revenue and provide market information to better educate you on industry standards, initiatives and/or best practices to assist with installation efficiencies. These electronic newsletters come right to your email. To sign up or view our newsletters, visit the <u>Contractor Resources</u> page from our website.







#### ALLAN BLOCK RESIDENTIAL SUBMITTAL BUILDER

select the items you want to include in your submittal package by checking the box next to the item/s).	
Products & Colors	Accessories
AB Collection WAB Close Council WAB Stones WAB Auriter Send	Reinforcement III AS Reinforcement Ond
AB Europa Collection W AB Dover W AB Abcey bland	Drainage
AB Aztec Collection U AB Aztec Classic U AB Aztec Autor E and	Fences
AB Fieldtose Collection Stera Series III Stera Stras 812 h 1/21   Joint Unit	

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## Social Media

Facebook, Instagram, Twitter, online forums, blogs...the list goes on and on. Everywhere you turn these days you see a call to action like "Find Us on Facebook". Allan Block is riding the wave of electronic interactive information. To do this we are providing information to these various media types that can be of use to the end user. We are positioning ourselves to be the leading experts in the SRW market to our ever changing and growing network of professionals and consumers.

- Blog: <u>www.allanblockblog.com</u>
- Facebook: www.facebook.com/allanblockwalls
- Twitter: www.twitter.com/allanblockwalls
- LinkedIn: <u>http://www.linkedin.com/in/allanblockwalls</u>
- YouTube: www.youtube.com/blockvideos
- Pinterest: <u>http://www.pinterest.com/allanblock</u>
- Instagram: <u>https://www.instagram.com/allanblockwalls/?ref=badge</u>
- Houzz: <u>http://www.houzz.com/pro/allan-block</u>

